

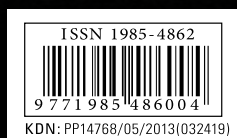
HONDA
The Power of Dreams

with dreams

VOLUME 46 | JANUARY 2019

TAKING YOU PLACES YOU WANT TO GO

The New HR-V RS
Sportier and More Stylish



Terbitan Berkala

The Fusion Revolution

Marrying the Refinement
of Japanese Cuisine with
Malaysian Flavours

Honda in Malaysia

The Special
Friendship Fueled By
Automotive Technology
and Motoring Innovation



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IN COLLABORATION WITH

**Blade
Digital
Media.**

This magazine was designed and produced by
Blade Digital Media Sdn. Bhd. (403251-M)
Level 28 Integra Tower, The Intermark,
348 Jalan Tun Razak,
50400, Kuala Lumpur.
Tel: +60 3 2775 9669
www.bladedigitalmedia.com

Printed by:
Weng Hwa Press Sdn. Bhd. (527568-H)
8 Jalan Mawar,
Taman Perindustrian Bukit Serdang,
Seri Kembangan, 43300, Selangor.
KDN: PQ1780/2651

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Operating hours: 9.00am-10.00pm (Monday-Sunday)

Message from Honda

"What we learn through failure becomes a precious part of us, strengthening us in everything we do. So let the tough things make you tougher," said Soichiro Honda.

Our founder, Soichiro Honda, created the Honda brand 70 years ago and along with it, the Honda Philosophy, which continues to guide us into becoming the type of company that society wants us to be. It is a far-sighted vision that has led Honda to strive for excellent results and continuous innovation in a fast-changing world.

Soichiro Honda's philosophy on injecting joy in everything we do, to believe in the power of dreams and be energised by the challenging spirit, have become values that are deeply ingrained in Honda associates all around the world. It is what sets the brand apart from other automotive brands. More than leaving his legacy, he left us with the grit and determination to keep advancing through triumphs and challenges.

In the last seven decades, Honda has broken sales records for nearly every model produced, made the hydrogen fuel cell a reality, launched its first HondaJet into the skies and scaled its advanced robotics technology. None of this would be possible without continuously learning from failures and being inspired to exceed the limits of our imagination.

To commemorate such meaningful milestones, Honda Malaysia would like to congratulate Honda on its 70th Anniversary and we look forward to creating more future technologies together.



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Japan-naise!

Malaysia has had a long and fruitful relationship with Japan. You only need to look to the proliferation of Japanese convenience stores and abundance of Japanese eateries as proof of Malaysia's love for the Japanese experience.



Wherever Japanese expatriates live, you will find a clutch of izakaya, ramen restaurants, Japanese convenience stores and supermarkets. For Japanese, these are the familiar comforts of home. Here in Malaysia, pockets of Japanese pop culture and cuisine also cater to Malaysia's fascination with the Land Of The Rising Sun and can conveniently be found in these spots:

TOKYO STREET

If Shibuya's edgy youth culture and pulsing neon lights plus Ginza's sophisticated cityscapes were transplanted to Malaysia, it might look something like Pavilion KL's Tokyo Street. Located on the 6th floor of the mall, enter under a giant lantern inspired by the iconic Senso-Ji Temple in Tokyo's Asakusa and find Japanese brands exclusive to Pavilion KL. From super *kawaii* Maneki Neko waving cats to rainbow coloured bread from Rusco, you are sure to find something authentically Japanese here.

Tokyo Street, 6th Floor, Pavilion KL,
168 Jalan Bukit Bintang,
55100, Kuala Lumpur.
www.pavilion-kl.com
Opening hours: 10am-10pm

JAPAN FOOD STREET

A global destination for Southeast Asia's best street food, there's more to the beautiful island state of Penang than assam laksa and char kuey teow. If you are craving a taste of Japan, The Top's Japan Food Street conveniently curates a wide selection of Japanese cuisine under one roof. Decorated with Gundam figures and artificial cherry blossoms, rows of stalls sell yummy Japanese snacks and plenty of restaurants offer a gamut of food from tako to teppanyaki at affordable prices.

Japan Food Street, Level 5, The Top,
Komtar, George Town, 10000, Penang.
www.thetop.com.my/japan-food-street/
Opening hours: 11am-10pm





Images by Isetan The Japan Store

ISETAN THE JAPAN STORE

With six levels of Japanese food, brands and experiences, Isetan The Japan Store is as close as you will get to a modern Japanese shopping experience without leaving Malaysia. With two floors dedicated to food and drinks – The Market for casual dining and The Table for premium dining – the rest of the store is dedicated to Japan's most sought-after labels and brands. Other highlights include a book store featuring manga comics and workshop spaces where you can try your hand at a multitude of Japanese practises including making *wagashi*, a type of Japanese confectionary served with tea, or crafting *mizuhiki*, a decorative knot made from fabric.

*Isetan The Japan Store,
Lot 10 Shopping Centre,
50 Jalan Sultan Ismail,
50250, Kuala Lumpur.
www.isetankl.com.my/thejapanstore/
Opening hours: 10am-10pm*



Images by Colmar Tropicale





There's no denying the lure of Japan. The country has seen a massive spike in Malaysian tourists to the country – an impressive 11.5% between 2016 and 2017, with Malaysians ranking eighth worldwide in the number of visitors to Japan. That's nearly half a million Malaysians visiting the country in 2018. For those who haven't had a chance to explore Japan's impressive cities and bucolic countryside, or perhaps you're between trips, there's a little slice of Japan you can get here in Malaysia to satisfy that wanderlust.

THE JAPANESE VILLAGE, BERJAYA HILLS

Nestled in the hills and peaks of Bukit Tinggi in Pahang, Berjaya Hills is home to two transplanted settings: Colmar Tropicale, a hotel and series of shops, restaurants and cafés inspired by the quaint villages of Alsace France; and the Japanese Village.

With the cooler weather of Banjaran Titiwangsa's highlands, it's not a stretch of the imagination to believe you could be in Japan. Consisting of a series of Japan-themed attractions, the Japanese Village features a Japanese teahouse, spa, restaurant and a luxury suite, should you choose to stay the night.

With traditional Japanese architecture and features such as sliding *shoji* doors and *tatami* flooring, the Ume Tatami Suite is the only accommodation available within the Japanese Village, which makes this an exclusive opportunity to experience what traditional countryside living is like in Japan, right here in Malaysia. Consisting of three *washitsu* or Japanese-styled rooms that are minimally decorated, the simple

living and dining spaces are converted into bedrooms at night and can accommodate eight guests comfortably.

Day-trippers will love it here too. Wander between the rock pools and koi ponds filled with beautiful carp fish in the tranquil woodland setting. Though the shrubs and plants are of a different species to those found in Japan, it was designed by Japanese landscape artists to recreate the aesthetics of a traditional Japanese garden. Just as tourists do in Japan, rent and don a *kimono* or *yukata* for convincing photo opportunities.

If you book ahead, you can participate in a traditional tea ceremony at the *chashitsu* or Japanese tearoom. Those seeking a deeper sense of relaxation can immerse themselves at the Tatami Spa. Adopting the Japanese philosophy of *furo*, or bathing for relaxation and rejuvenation, this is combined with treatments such as a massage, body scrub and reflexology in one of four rooms themed according to each season. Alternately, eschew an indoor spa experience for the ultimate in *shinrin-roku* or forest bathing; at its outdoor *onsen* hot water is pumped into a sunken bath so you can languish in the open under the jungle canopy.

Make sure you grab a bite to eat before you go. Ryo Zan Tei is an intimate Japanese restaurant set within four acres of highland forest. Enjoy a *bento* box before exploring the one-kilometre long cemented trail that winds its way through the trees and surrounding botanical garden.

Japanese Village, Colmar Tropicale, Berjaya Hills, Bukit Tinggi, Bentong, 28750, Pahang.

www.colmartropicale.com.my

Entrance fees: Adults RM15; Children RM8





The Fusion Revolution

The marriage between the clean flavours, seasonal ingredients and minimalist presentation of Japanese cuisine and the spicy, often pungent taste profiles of Malaysian gastronomy seems an unlikely combination for fusion food, but sometimes opposites really do attract.

When it comes to eating out, Japanese food has garnered a huge following in Malaysia. Besides the sushi restaurants and ramen joints that we've taken to with gusto, we are also quick to jump on the latest food fads that filter in from the Far East, like Japanese cheesecake and Calpis. Yum! However, if you're really interested in broadening your culinary horizons, you should try the intriguing though strangely familiar taste of these Japanese-Malaysian fusion foods.



NO PORK
SERVED

SPICY PREMIUM ROLL

Remember the first time you tried wasabi? Bet it made your eyes water and your nose burn. For an explosion of flavours, Ozeki's spicy premium roll is like culinary gun powder. Four miniature towers of sushi rice piled with slivers of salmon and seared Japanese scallops are wedged together with spicy *kimuchi* and Malaysia's small but super hot chili, the bird's eye or *cili padi* for a smack in the tastebuds.

Ozeki Tokyo Cuisine
Menara TA One, Ground Floor,
22 Jalan P. Ramlee, 50250, Kuala Lumpur.
T: 03-2166 4263
www.ozeki.com.my



HALAL

JACKFRUIT EBI MAKI

Known for its bold fusion dishes, Hei Sushi doesn't hold back. Their Jackfruit Ebi Maki is the perfect combo of crisp prawn tempura, crunchy cucumber wrapped in seaweed and sushi rice, and topped with slivers of jackfruit for a one-of-a-kind taste experience.

Hei Sushi
Multiple locations
www.facebook.com/HeiSushiMY/

CHICKEN CHAR SIU RAMEN

The sweet plum sauce marinade applied in Cantonese *char siu* dishes is commonly used for roasted meats such as barbequed pork, but at Bocosan Izakaya, poultry gets similar treatment. Available for dinner only, the Chicken Char Siu Ramen is an exquisite combination of succulent Chinese-style *char siu* chicken laid to rest on a bed of springy Japanese ramen noodles swimming in a slurpicious beef and chicken *shoyu* broth.

NO PORK SERVED

Bocosan Izakaya
Unit G-2A & Ground Floor,
Vertical Podium, Avenue 3,
Bangsar South City,
8 Jalan Kerinchi, 59200,
Kuala Lumpur.
T: 010-250 8188
www.bocosan.com

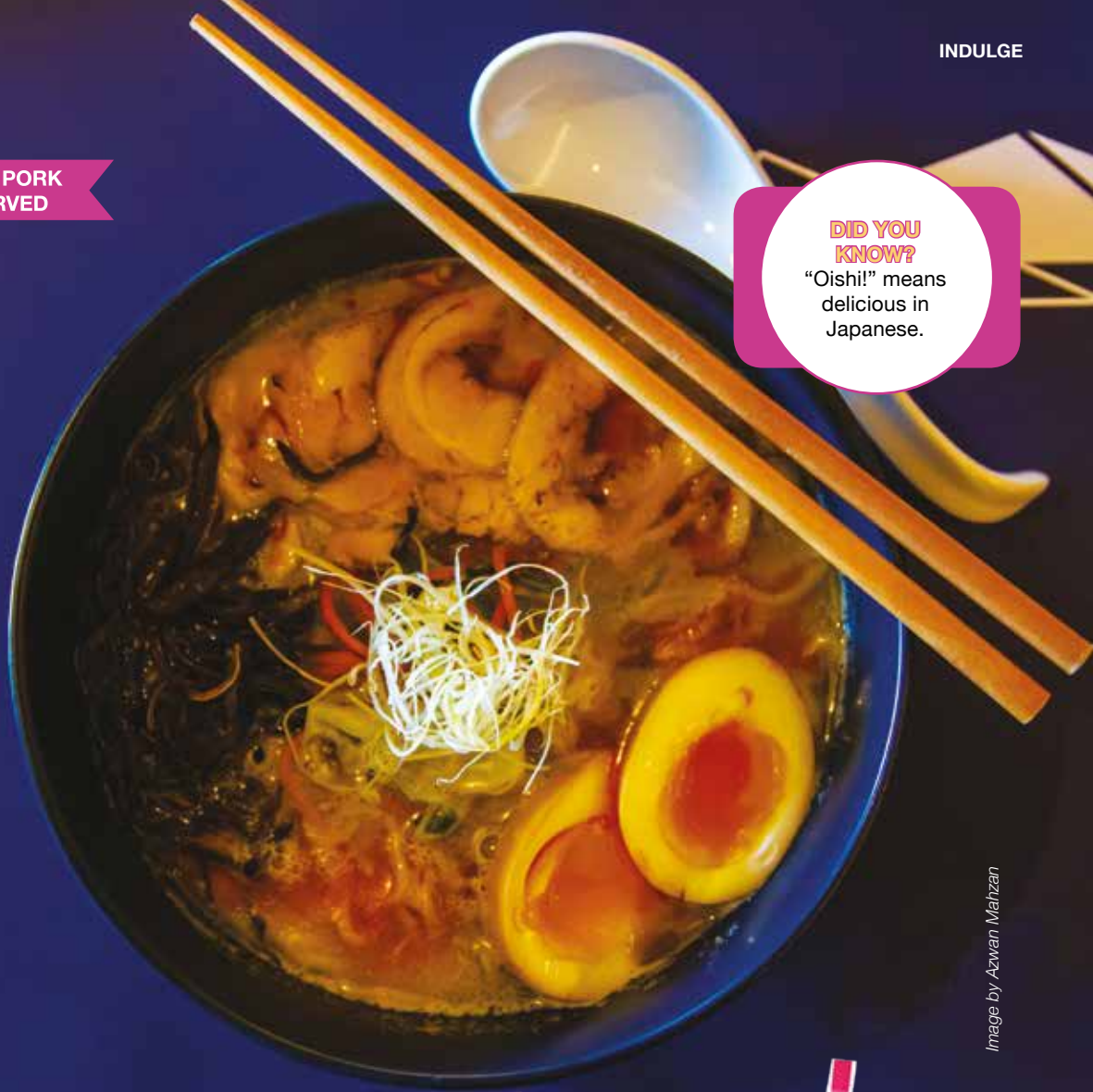


Image by Azwan Mahzan

DID YOU KNOW?

“Oishi!” means delicious in Japanese.



Image by Azwan Mahzan

OTAK-OTAK TEMAKI

As adventurous with savoury flavours as they are with sweet, Hei Sushi puts a spin on Malaysia's otak-otak too. Made in-house, Hei Sushi's soft aromatic fish cake is used similar to the way the Japanese use *tamago* or sweet omelette. Sliced into thick oblong pieces, this exotic ingredients turns up in a variety of Hei Sushi dishes including the *harumaki*, *neta* and our personal favourite, *temaki* or handroll.

Hei Sushi
Multiple locations
www.facebook.com/HeiSushiMY/

HALAL



HALAL

FUSION ONIGIRI

Considered a convenience food, *onigiri* are triangular shaped rice balls wrapped in *nori* and traditionally filled with Japanese ingredients like salted salmon or *bonito* flakes. Their staple ingredients being rice, something Japan shares in common with Malaysia, makes these satisfying snacks highly adaptable to Malaysian foods like *sambal* and *rendang*. Kawan Food turns out ready-to-eat *onigiri* with spicy fillings like Nasi Lemak with Sambal Ikan Bilis, Nasi Lemak with Serunding Kelapa and Udang, and Chicken Rice, while popular Japanese convenience store chain Family Mart carries Sambal Telur, Chicken Rendang and Beef Rendang versions. We think it's the best thing since sliced bread.

www.kawanfood.com
www.familymart.com.my

HALAL



PANDAN
COCONUT
TOAST

Quite unlike the toast served at Malaysian kopitiam, Shibuya-style honey toast isn't eaten with half-boiled eggs or coconut jam. The size of a small loaf, this massive butter-fried treat is best enjoyed shared. Sweet, crunchy and honey-coated on the outside and soft on the inside, it sometimes comes with a choice of fillings like fruit and is usually topped with ice cream or whipped cream.

We love Miru Dessert Café's Pandan Coconut version. Resembling a cold winter day on the outside but with a melt-in-your-mouth sensation on the inside, this fragrant pandan-infused bread is topped with ice cream and sprinkled with a generous helping of grated coconut.

Miru Dessert Café
Multiple locations
www.facebook.com/mirudessertcafe/
www.mirudessertcafe.com

HALAL



DURIAN
MOCHI &
ICE
CREAM

While the strong taste profiles that hail from Malaysian ingredients like *belacan* and stinkbean don't sit well with the delicate flavours of Japan's savory specialties,

ingredients like pandan, *gula Melaka* and fruit like durian and jackfruit adapt well to Japanese desserts. Take Sushi King's Durian Mochi: soft, gooey durian-flavoured filling, wrapped in glutinous rice skin or *mochi* and deep-fried. One stab with a wooden chopstick and the *mochi*'s pillowy texture gives way leaking bitter sweet durian. Served with a side of ice cream, would you expect anything less from a homegrown chain of Japanese *kaiten* or revolving sushi restaurants?

Sushi King
Multiple locations
www.sushi-king.com

HALAL



LEMANG SUSHI

Run by a husband and wife team from Kuala Pilah, Azizi Abdul Muin and Zuriati Sulaiman combined the traditional Ramadhan-Raya specialty of *lemang* with the Japanese technique of preparing sushi to create this unexpected hit. Filling the long sticky rice roll with food combinations like *serunding*, *rendang daging* and even durian, Lemang Sushi is now sold chilled or frozen in selected supermarkets. Here the use of bamboo has been removed in the at home cooking process, instead the *lemang* sushi can be steamed or microwaved for convenience. Just remember to peel the banana leaf skin before consuming. Unlike *nori* or seaweed used in Japanese food preparation, banana leaf isn't meant to be eaten.

Available through selected agents and supermarkets.
www.facebook.com/awie.ent

DURIAN
KAKIGORI



KAKIGORI

A dessert of flavoured shaved ice with toppings, *kakigori* was favoured by Japan's well-to-do until mass refrigeration came along. Usually served in Japan during the sizzling hot summer months of July and August, it is the perfect antidote for Malaysia's year round high temperatures.

DURIAN KAKIGORI

Available at their Setapak outlet, Mykori Dessert Café's indulgent multilayered offering piles luscious durian fruit and fluffy durian cheesecake on top of D24-infused shaved ice that spills over with lashings of whipped cream, a scoop of ice cream and sprinkled almonds.

Kakigōri's eponymously named outlet typically serves their version of *kakigori* topped with traditional Japanese ingredients like Marukyu-Koyamaen *matcha* from Kyoto, *kinako* or toasted soy powder and Japanese pumpkin. Though its Apam Balik *kakigori* is no longer available, its seasonal durian version looks set to take its place.

Mykori Dessert Café
Multiple locations
www.mykori.my

Kakigōri
Multiple locations
www.kakigori.my

HALAL

HALAL



The Art Of Bonsai

Fancy a forest but only have a small garden? Bonsai, the Japanese art of cultivating trees that are tiny versions of themselves makes it possible.



Image by istockphoto

Malaysians have traditionally been avid gardeners. Until, that is, we gave up our gardens for convenient condominium living and increasingly adopted lifestyles that left little time for personal pursuits. The increasing necessity for urban gardening and the interest in terrariums could rekindle our love for all things green. But for some, gardening has always been a passion, and few green-fingered hobbyists are as passionate as Bonsai practitioners.

WHAT IS BONSAI?

An ancient Japanese art form that originated from China, Bonsai is the careful cultivation of a plant to resemble a miniature replica of its full-grown self, according to Japanese tradition and principles. Basically, it is the mini-me of plant growing.

In Japan, the practise dates back to the 13th century but only spread internationally in the early 20th century to the Americas and Europe when Japanese immigrants brought the art form with them.

Rather than growing specific strains

genetically designed to develop into small versions of their larger counterparts, known as dwarves, Bonsai plants are grown from regular seeds or cuttings. The most beautiful are judged on criteria such as its proportions – to look like a miniature version of itself; asymmetry – like the Japanese art of Ikebana or flower arranging asymmetry is prized; and a natural appearance, with no visible sign of human intervention.

Commonly displayed as a single small tree, sometimes Bonsai plants can be grouped together to create a miniature forest, or grown in or around rock formations to provide the appearance of a wild and rugged landscape.

WHO DOES IT?

To achieve this takes considerable effort, which is why the practice of Bonsai was once favoured by the older and more affluent strata of society, who had both time and money to spend.

These days however, the appeal of Bonsai is universal and attracts enthusiasts from all walks of life, including the younger generation. Here in Malaysia, there are two main Bonsai societies, chiefly the Bonsai & Suiseki Society and Persatuan Seniman Bonsai Malaysia, which originated in Kelantan. There are also numerous Bonsai nurseries and stores that offer workshops and host talks by Bonsai specialists.

Though all Bonsai growers take enormous pride in the fruits of their labours, even entering competitions, like travel, Bonsai is not just about the destination but is about the journey. Practitioners take great pleasure in the leisurely pace with which their plant develops and the meticulousness and level of detail required to sculpt it over time. Woody perennials and shrubs, particularly those with small leaves and needles are best suited to Bonsai cultivation. In Malaysia, *Wrightia Religiosa*, or Water Jasmine or *Shui Mei* as its more commonly referred to, is a popular choice especially as it has small, fragrant white flowers.



HOW BONSAI IS ACHIEVED

The art of Bonsai requires considerable skill and patience. Planting within a small container and regular pruning of the root system, trunk and branches, and trimming of the leaves limit the plant's growth. The creative use of clamps and placement of wires to mould roots and branches also lets the grower shape the tree into its desired form. All of this takes time of course. Even sprouting a plant can take several years. But with dedication and care, each plant can be meticulously crafted into a tiny version of its original.

Additionally, the practise requires specialised tools that are more expensive than conventional gardening equipment, and volcanic soil sourced from Indonesia is preferred over local sand or potting soil. While this sounds costly, for Bonsai fans, the investment is worth it in the end.

Apart from attending plant shows and exhibitions, societies such as the ones here in Malaysia also organise trips to the homes of fellow Bonsai enthusiasts to admire their Bonsai garden, and frequently meet to bond over knowledge sharing and a mutual love of these very unique trees.



DID YOU KNOW?

Japanese use the exclamation "Aramaki!" in the same way Malaysians use "Alamak!"



Mr. Danny Chong is a committed Bonsai enthusiast and the proprietor of Zen Bonsai, a plant specialist that cultivates and sells exquisite Bonsai and rainforest terrariums. He has been practicing the art of Bonsai for 25 years; With Dreams spoke to him about this unique art form.

What drove your passion for Bonsai?

I would buy plants and they would fail to survive. So I was naturally curious. Then I read American horticulturist and master Bonsai cultivator John Yoshio Naka's two books, 'Bonsai Techniquis I' and 'II'.

What was it about Yoshio Naka's books that inspired you?

Naka-san's technique is very unique, and probably the best I've come across. After understanding the nature of the plants' habitats, my plants started thriving.

Is cultivating Bonsai plants a difficult or expensive hobby to get into?

It can be difficult to get into but it doesn't have to be expensive. You can get a nice plant for RM98. For a small plant you only need a pair of scissors to start. To pick up the knowledge and skills, I have conducted lots of free Bonsai workshops to share with interested members of the public on how they can go about creating their own Bonsai.

What advice can you give to beginners?

Taking care of your Bonsai requires discipline. Also, be patient.

What do you enjoy about practising the art of Bonsai?

Working with plants is very relaxing and I get a lot of satisfaction out of seeing a beautiful Bonsai.

Zen Bonsai
Lot P6.32.00, Level 6,
Tokyo Street,
Pavilion KL Shopping Mall,
168 Jalan Bukit Bintang,
55100, Kuala Lumpur.
Opening hours: 10am-10pm
[www.facebook.com/](http://www.facebook.com/ZenBonsaiMalaysia/)
ZenBonsaiMalaysia/



Shopping-u!

From clothes to clutches to chocolates, these Malaysian products draw inspiration from Japan's rich artistic culture and deep traditions.



OLDEES KIMONO TOPS

Dee Zolkifli's webstore, Oldees carries vintage clothing including kimono, kimono jackets and dresses for some added Japanese style.

www.facebook.com/the.oldees



MONIKO CLUTCHES

Reach out for these chic hand-crafted clutches, which are fully lined with luxurious silk and made from rare Japanese Kimono fabric, for something really unique.

www.mymoniko.com

DID YOU KNOW?

"Bigaku" describes a love of aesthetically pleasing objects.



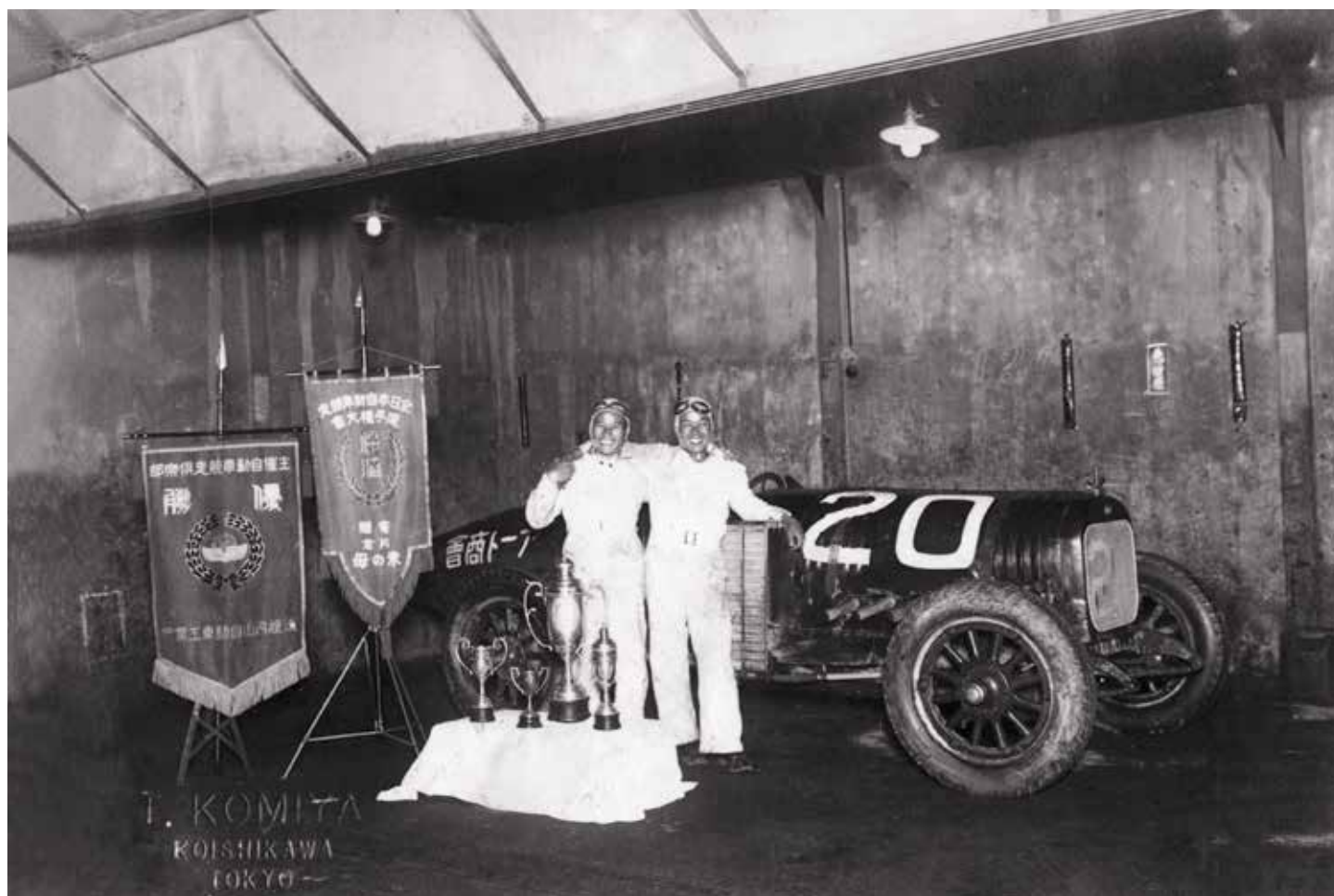
NAYUTA CHOCOLATASIA

Nayuta's soft textured chocolate in exotic Asian flavours like Lime, Pineapple, and Sarawak Pepper is made using cocoa beans from Vietnam, the Philippines, Indonesia and Malaysia. Using Japanese chocolatier technology and sold in pretty packaging designed by Malaysia-based Lisette Scheers, it's one of the sweetest cross-cultural collaborations we have come across.

*Isetan The Japan Store, Ground Floor,
Lot 10 Shopping Centre,
50 Jalan Sultan Ismail, Kuala Lumpur.
www.nayuta.com.my
Opening hours: 11am-9pm*

Building the Honda Legacy

From Japan to across the globe, including Malaysia, Honda has embarked on an illustrious journey since 1948.



Soichiro Honda after he won the 5th Japan Automobile Competition.

The son of a skilled blacksmith and weaver, Soichiro Honda started his career in automotive engineering by working as an apprentice at the age of fifteen. Learning under the tutelage of Yuzo Sakakibara at Art Shokai, Tokyo's renowned automobile repair workshop, Soichiro Honda discovered his dexterity with the tools and developed an instinctive sensitivity towards cars.

His enthusiasm for hard work and ability

to come up with new ideas quickly got him noticed by Sakakibara, the owner, who provided the young Soichiro Honda many more opportunities to learn and grow.

Sakakibara was a good teacher, both as an engineer and as a businessman. It is here that Soichiro Honda experienced a great deal on managing customers and manufacturing processes. At seventeen, he got his first taste of making racing cars under Sakakibara's leadership, which began Soichiro Honda's passion for motorsports.



Soichiro Honda's challenging spirit and passion for automobiles resulted in the first Honda prototype that led to many more innovations.



Soichiro Honda pioneered the Honda brand with Takeo Fujisawa.

Soichiro Honda's time at Art Shokai played a huge influence in cultivating his pride in technical ability and precision. No stranger to trials and tribulations, Soichiro went from repairing to creating and overcame many failures in his journey of producing piston rings.

By 1946, Soichiro established Honda Technical Research Institute and sold auxiliary engines for bicycles. The product sparked the origins of Honda, the brand, as he went on to build his first motorised bicycle and eventually developed his first motorcycle, the Dream D Type, upon establishing the Honda Motor Co., Ltd, in 1948.

Honda's reputation in motorcycle production grew rapidly and soon the company was producing more than 1,000 'Dreams' and more than 5,000 'Cubs'. Soichiro, however, was not contented after observing a huge gap in technical proficiencies between Japanese makers and foreign brands. In order to realise his dream of manufacturing products that exceeded international standards, he started importing machine tools and learning from his global counterparts.

In Malaysia, the first Honda cub debuted as a result of the late Tan Sri Dato' Loh Boon Siew's chance meeting with Soichiro Honda

in Japan. Loh saw a market for Malaysia and decided to set up a Honda subsidiary in Penang on Pitt Street, becoming the sole distributor for Honda motorcycles in the country.

The popularity of using motorised transport encouraged more businesses that sold motorcycles in the early 60's. Some of the pioneer Honda dealers in Malaysia, such as Ban Hoe Seng in Ipoh, Kah Motor Co. in Penang and Ban Lee Heng in Negeri Sembilan, were instrumental in introducing the Honda brand to more Malaysians in the early years, just by selling the affordable and revolutionary Honda Cubs.



Tan Sri Dato' Loh Boon Siew with Soichiro Honda.



Honda Motor's first mini passenger car, the N360.



The official signing ceremony between DRB-Oriental-Honda with Honda Authorised Dealers in 2001.

2000 – 2018: Honda Malaysia's Achievements

2000:
DRB-Oriental-Honda (DOH) was incorporated on 15 November 2000.

2001:
Groundbreaking ceremony of the 80-acre site of Honda Automobile Manufacturing Plant, HICOM Industrial Park Pegoh, Malacca.

2002:

DRB-Oriental-Honda (DOH) Sdn Bhd officially became Honda Malaysia Sdn Bhd. The first locally assembled Honda is the CR-V.

2003:
CR-V was the 1st car rolled out from the Honda Automobile Plant in Pegoh, Malacca.

2004:
Team of the Year at Sepang International Circuit Awards.

2005:

Limited edition of Civic RX2 unveiled, inspired by Honda's racing spirit. Limited edition of City VTEC and official launch of City facelift.



Spread over 80 acres of land in the Pegoh Industrial Park, Honda Malaysia's Pegoh Plant has a total built-up area of 13 acres.

Their efforts were put to the test with the introduction of Honda cars by the end of the 1960's. Honda Motor had just debuted its first mini passenger car, the N360, in October 1966 and was followed by the Honda 1300 small passenger car by October 1968. By 1972, the first generation Honda Civic entered the market and Honda quickly became a sought-after brand alongside the Mini and Volkswagen, which were the most popular cars to own then.

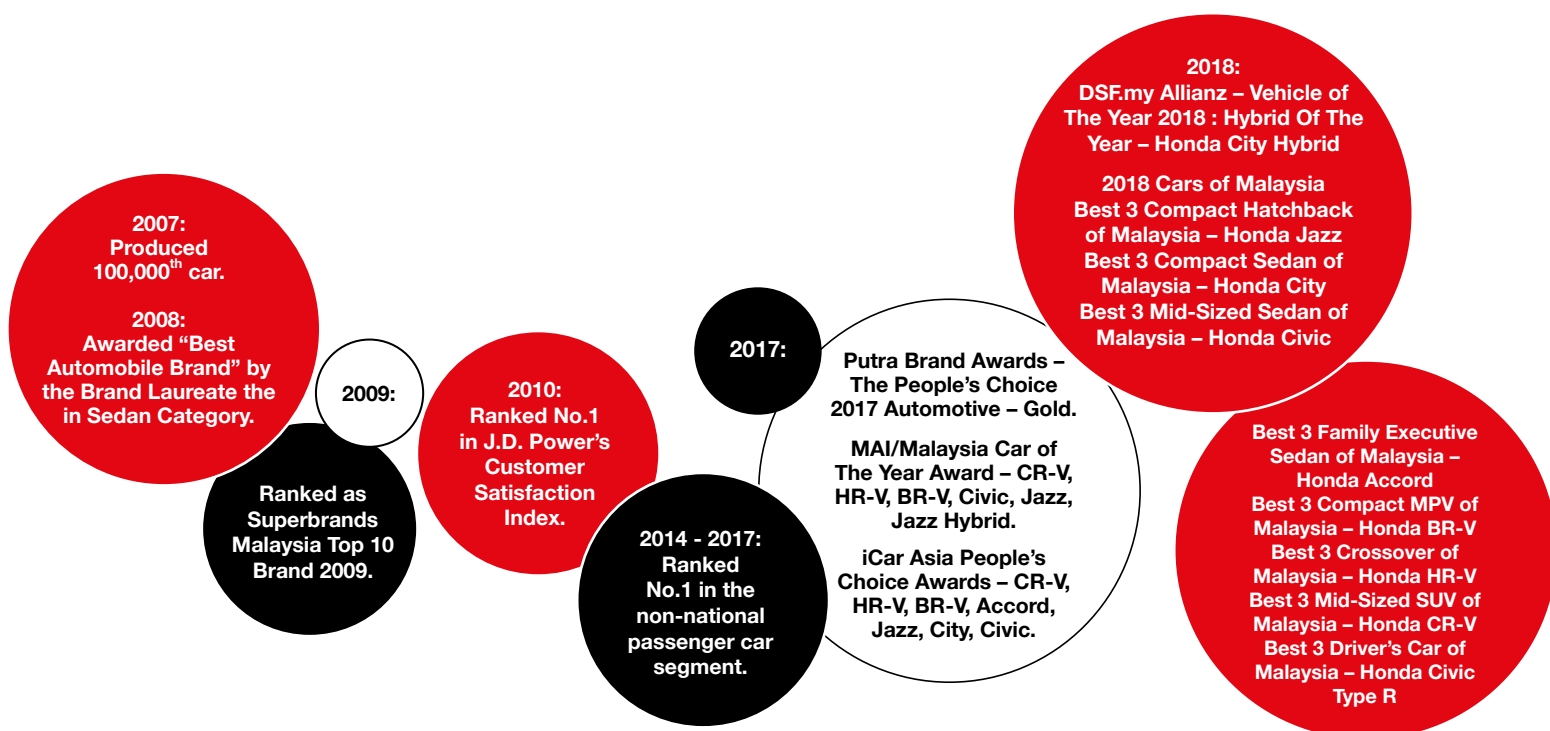
The formation of Honda Malaysia in 2000, a partnership between DRB-HICOM Berhad and Oriental Holdings Berhad with Honda

Motor Co. Ltd. of Japan, saw the brand grow to become one of the country's top and most aggressive automotive players. It has sold over 815,522 cars in the last 18 years, with a majority produced locally at the Pegoh Plant in Malacca. The joys of creating, manufacturing and selling are ever present through the countless transformations the company puts in place to ensure that the brand continues to evolve successfully and sustainably.

To date, the dealer network has grown to 96 dealers nationwide, marking a significant growth of Honda customers in Malaysia. Through Honda's enduring legacy and the

spirit of innovation, Honda Malaysia has been able to elevate the Joy of Buying for customers through offering valuable products with advanced technology and delivering excellence in after-sales service, year after year.

As Honda celebrates its 70th Anniversary this year, we would like to thank all our partners, dealers, customers and fans that have supported the brand since its debut in the local market. It is our continuous commitment to ensure that we will realise the power of dreams in all that we do.



The New HR-V RS: How Does it Drive?

Revealing the driving experience behind the new crossover compact SUV, as tested by the media.

Honda Malaysia organised a Preview Test Drive session on 28 August 2018 where members of the media had a chance to experience the New HR-V RS at the Putrajaya Recreational Airport. The best-selling crossover, the HR-V, has just been enhanced and we were excited to test it with the media.

The full day driving session offered media a comprehensive understanding of the Variable Gear Ratio (VGR) system in the New HR-V RS. The VGR is an advanced steering system that changes the gear ratio and the amount of steering angle automatically according to the vehicle's speed, providing better agility and control.

The drivers were tasked to test out the Variable Gear Ratio (VGR) on the slalom course, driving on both medium and low speeds. "The new Variable Gear Ratio steering makes it easier and safer to drive," said Thomas Huang of Carsifu, while Arman Ahmad of Cars Bikes & Trucks mentioned that the Honda HR-V RS "gets sharper with VGR".

“ The new Variable Gear Ratio steering makes it easier and safer to drive. ”

Thomas Huang, Carsifu, The Star.



Slalom course to test out the Variable Gear Ratio (VGR).

“ Honda HR-V RS “gets sharper with VGR” ”

Arman Ahmad, Cars Bikes & Trucks, New Straits Times.

The media then moved on to a series of emergency braking tests to experience the Anti-lock Braking System (ABS) in different lane changing scenarios. Meanwhile, the drivers also got to test how the Honda LaneWatch works in assisting with blind spots.



Media testing out the Anti-lock Braking System (ABS).

In addition to having a hands-on experience on how the HR-V RS performed over its predecessor, the drivers could see the bolder and sportier details of the RS up-close. Matthew Hernandez of Paultan.org commented that the "Dark Chrome Grille gives it a sleek and sporty look."

“ Dark Chrome Grille gives it a sleek and sporty look. ”

Matthew Hernandez, Paultan.org.



Media testing out the Honda LaneWatch.

Indeed, the HR-V RS has received some sportier trimmings as a complete package, complementing its new colour in Passion Red Pearl.

The New HR-V RS is powered by a 1.8L SOHC i-VTEC engine combined with Honda's Earth Dreams Technology Continuous Variable Transmission (CVT), that delivers a balanced of fuel efficiency and performance. Please log on to www.honda.com.my for more information.

Sportier, at Every Angle

The New HR-V RS is sportier, more stylish and comes with Variable Gear Ratio for better steering control.



The HR-V has been a go-to compact SUV for many Malaysians after it made its debut in February 2015. Its class-leading cabin space with friendly, functional features fuse well with its coupe-like personality, creating a new value segment for car owners who aspire to have something amazing to look at yet adaptable to their lifestyles.



Now, with Honda Malaysia offering the new HR-V RS, Malaysians can enjoy the subcompact crossover with distinctively enhanced sportiness and style. Its sportier aesthetics include new LED headlights* with LED Daytime Running Lights, new 18" Dual-Tone Alloy Wheels* and new front and rear bumpers*. You can also expect dark chrome detailing on its outer handle and license, with sport black side sill and a mesh fog garnish, which elevates its athletic persona.



The HR-V RS is powered by a 1.8L i-VTEC SOHC Engine, allowing it to push up to 142 horsepower and 172Nm torque.



As with its predecessors, the HR-V RS is designed to maximise comfort with class-leading-cabin space for everyone, on top of standard safety features such as six airbags, Emergency Stop Signal (ESS), Vehicle Stability Assist (VSA) and Hill Start Assist (HAS) and Multi-Angle Rearview Camera. You will also drive confidently knowing that there is an added Honda LaneWatch* to alert you on blind spots.



To book one, please visit www.honda.com.my or drop by the nearest Honda Authorised Showroom for more information.

*Only available for the HR-V RS.

Taking Pride in Honda Service

It takes a highly skilled and passionate team to build service excellence and make Honda ownership a rewarding experience.



TAN JIA JUN

Ban Lee Heng Motor Sdn Bhd



CHANG KIN LONG

Botanic Auto Mall Sdn Bhd



THANGAMAL RAJAGOPAL

Ban Lee Heng Motor Sdn Bhd

If there is one thing that every top Honda Service Advisor shares in common, it is the desire to make the service effortless for customers while giving their Honda the attention it deserves. It is no surprise then that our top-performing Service Advisors stand by the belief that treating a customer with respect is the best way to earn their trust.

"Respect for the individual" has always been a Honda philosophy, deeply upheld by Soichiro Honda himself. As a brand celebrating its 70th year, and one that has boldly overcome all challenges to remain innovative and relevant, it is humbling to think that a simple value has endured through generations of Honda associates.

"Besides being really impressed with our innovative technologies like robotic technology, I think that Honda

has a good philosophy which not only helps us to do our job better but helps us with our personal development. I have learned through my experience with Honda that respect for the customer really starts with you smiling from the heart. It's not easy at first but it has become a habit now," shares Chang Kin Long from Botanic Auto Mall, Klang.

Narul Izam Bin Jahidin from Chuan Thye Sdn Bhd has long been an admirer of the brand. "I grew up watching Honda evolve as a premium brand when I was young and it is hard to believe that I have been working with Honda for the past 20 years! Honda technology has come a long way," he enthused. "I am glad to have made many good friends through my network of Honda customers."

Thangamal Rajagopal, also known as Verry to her customers, from Ban Lee Heng, Seremban, is equally enthusiastic about making friends on the job. “I try my best to make my customers feel at home. It’s important to keep a balance of friendliness and being respectful. I find that honesty is the best policy when it comes to breaking down barriers,” she says.

Her colleague agrees and feels that being a good listener also helps. “I have always known Honda to have a strong reputation but after going through rigorous training, I understand why. As a Service Advisor, it is my duty to keep a good track record, and listening attentively has helped me improve my rapport with customers,” shares Tan Jia Jun.

Nurfarahanim Binti Abdul Rahim from Motoria, Seberang Prai, echoes Jia Jun’s sentiments about the brand’s legacy. “When I was young, I viewed Honda as a car I’d be proud to drive and be seen with. Now that I work for the company, I can see for myself when customers are happy with the car and with our service. I feel proud to carry out my day-to-day responsibilities and I always aim to resolve all my customers’ checklists before I leave work,” she shares.

“Indeed, when customers are happy, it elevates the brand’s reputation and also motivates us to keep doing what is right, which is to serve them with care and respect,” reiterates Sivaganesh Enbamogana of Delima Kinta, Taiping. He also adds that proactive communication and being responsible is key to achieving customer satisfaction.



**NURFARAHANIM BINTI
ABDUL RAHIM**

Motoria Sdn Bhd



SIVAGANESH ENBAMOGANA

Delima Kinta Sdn Bhd



NARUL IZAM BIN JAHIDIN

Chuan Thye Sdn Bhd

Neo Sport Café for the Distinguished Rider

A new breed of weekend cruisers from Boon Siew Honda has been spotted on the streets.



CB1000R: RETRO MINIMALISM MEETS BOLD PERFORMANCE

The new CB1000R has every inch of finesse that will make you take a second look. As a dressed-down naked bike, the CB1000R takes cues from its retro heritage but looks appropriately stylish with its clean frames and sporty stance.

With the short bars pulling the rider forward and fully adjustable Showa Separate Function Front Fork Big Piston unit (SFF-BP), you can be assured of comfort and control across a broad range of riding conditions. As a rider, your manga-inspired aggressive position is accentuated by the bright LED lighting. The headlight, sporting a horseshoe-shaped light ring and a distinctive two-bar light signature, is sure to make an impression.

The bike's 998cc DOHC four-cylinder engine takes care of business by delivering a peak power of 107kW @ 7,500 rpm, with a maximum torque of 104Nm @ 8,250 rpm. You will also enjoy four riding modes – Rain, Standard and Sport, plus a customisable User, derived from three levels of engine power and braking.

The CB1000R is priced at RM74,999 and is available in Graphite Black and Candy Chromosphere Red.



CB250R: COMPACT, SPORTY AND AGILE AT EVERY CORNER

As a new addition to the family, the CB250R is set to bring the appeal of aggressive sport bikes to everyone. You can almost slice through the wind with its incredibly lightweight 'sport naked' design, inspired by the way riders would look on the bike and matched with the freedom of riding.

The CB250R is full of fun and weighs in at just 145kg, which makes it extremely agile and nimble. With a free-revving 250cc liquid-cooled single cylinder engine producing 20.3Kw at 9,000 rpm and 23.3Nm of torque at 8,000 rpm, the compact bike is sure to satisfy any beginner riders.

At an affordable RM22,999, the advanced features exude quality that is more commonly found on larger machines, such as the tapered rubber-mounted steel handlebar, LCD instrument display and full LED lighting. The CB250R is available in Matt Bullet Silver, Graphite Black and Candy Chromosphere Red colours.


For more information on the CB1000R and CB250R, visit Honda dealers, call Honda's Toll Free number at 1-800-88-3993 or log onto www.hondabigbike.com.my.

OPEN 7 DAYS A WEEK **7**

STATE	COMPANY NAME	ADDRESS	SHOWROOM	SERVICE CENTRE	SHOWROOM	SERVICE CENTRE	BODY & PAINT	
KUALA LUMPUR	Angkasa Motor Sdn Bhd	558 Batu 3 1/2, Jalan Ipoh, 51200 Kuala Lumpur.	Tel: 03-6257 0608	Tel: 03-6258 1233				7
	Belux Auto Sdn Bhd	Lot A26 & A27, Jalan Kuang Bulan, Taman Kepong, 52100 Kepong, Kuala Lumpur.	Tel: 03-6263 5222	Tel: 03-6263 1100				7
	G-Mart Autoworld Sdn Bhd	Wisma W Shalihudin 1, 5 Jalan Perusahaan Kiri, Kawasan Perusahaan Ringan Setapak, 53200 Kuala Lumpur.	Tel: 03-4021 2104	Tel: 03-4021 2104				7
	Kah Motor Co. Sdn Bhd (Chan Sow Lin)	32D-1, Block B, Jalan Chan Sow Lin, 55200 Kuala Lumpur.	Tel: 03-9221 0000	Tel: 03-9221 0000				7
	Kah Motor Co. Body & Paint Center Sdn Bhd	550-552 Batu 3 1/4, Jalan Ipoh, 51200 Kuala Lumpur.		Tel: 03-6259 1120				
	Maxcom Motor Sdn Bhd	89 Jalan Maarof, Bangsar, 59100 Kuala Lumpur.	Tel: 03-2287 0000					
	MH Prestige Auto Sdn Bhd	9 Jalan Tembaga SD5/2, Bandar Sri Damansara, Kepong, 52200 Kuala Lumpur.	Tel: 03-6277 5548	Tel: 03-6277 4569				7
	MJN Motors Sdn Bhd	Lot 58274, Jalan Sayang 1, Taman Rasa Sayang, 43200 Cheras 9 Miles, Kuala Lumpur.	Tel: 03-9081 6068	Tel: 03-9081 6068				7
	Peringgit Sri Motor Sdn Bhd	171 Batu 3 3/4, Jalan Kelang Lama, 58000 Kuala Lumpur.	Tel: 03-7980 0000	Tel: 03-7980 0000				
	Roda BB Motor Sdn Bhd	193 & 195, Jalan Imbi, 55100 Kuala Lumpur.	Tel: 03-2142 5088					
	Roda BB Motor Sdn Bhd	Lot 2847, Jalan Segambut, 51200 Kuala Lumpur.		Tel: 03-6253 2066				
	Sri Utama Auto Sdn Bhd	21-23 Jalan Usahawan 5, Setapak Industrial Area, Off Jalan Genting Kelang, 53200 Kuala Lumpur.	Tel: 03-4024 2266	Tel: 03-4024 2266				7
	Sri Utama Auto Sdn Bhd	14 Jalan Usahawan 2, Off Jalan Genting Kelang, 53200 Kuala Lumpur.		Tel: 03-4023 8866				
	Sri Utama BP Sdn Bhd	PT 6312, Jalan 2/27A, Wangsa Maju, Mukim Off Setapak, 53300 Kuala Lumpur.		Tel: 03-4023 4936				
	The Millennium Auto & Carriage Sdn Bhd	2007, Wisma Mofaz, Jalan Damansara, 60000 Kuala Lumpur.	Tel: 03-7728 1361	Tel: 1300 880 413				7
	Weststar Auto Sdn Bhd (Jalan Ampang)	68 Jalan Ampang, 50450 Kuala Lumpur.	Tel: 03-2031 5151					7
SELANGOR	Weststar Auto Sdn Bhd (Ulu Klang)	Pusat 3S, Dataran Weststar, Jalan Lingkaran Tengah II, 68000 Ampang, Selangor.	Tel: 1800 220 188	Tel: 03-4102 3249				7
	Accord Auto Sdn Bhd	Lot 42 & 43, Kawasan Kilang, Jalan 11, Kg Baru Ampang Tambahan, Kg Baru Ampang, 68000 Ampang, Selangor	Tel: 03-4280 6585	Tel: 03-4296 6585				7
	Actmar Sdn Bhd	Lot 21449, Jalan Persiaran Bukit Raja, Bandar Baru Klang, 41150 Klang, Selangor.	Tel: 03-3345 2020	Tel: 03-3345 2020				7
	AutoWorld Asia Sdn Bhd	Lingui Industrial Park, No. 15 1/2 Miles, Sungai Pelong, 47000 Sungai Buloh, Selangor.	Tel: 03-6099 6888	Tel: 03-6099 6999				7
	Banting Star Sdn Bhd	10 Jalan 2/2, Taman Seri Jaromas, 42600 Jenjarom, Selangor.	Tel: 03-3191 6100	Tel: 03-3191 6100				7
	Botanic Auto Mall Sdn Bhd	Lot 143100, Jalan Kasuarina 13/KS07, Ambang Botanik, 41200 Klang, Selangor.	Tel: 03-3319 3387	Tel: 03-3319 3387				7
	Global Amity Sdn Bhd (Bandar Baru Bangi)	Wisma AAB, 11A, Jalan P/9B, Bangi Industrial Estate, 43650 Bandar Baru Bangi, Selangor.	Tel: 1300 888 300	Tel: 1300 888 300				
	HZN Cars Sdn Bhd	3 Jalan Pelukis U1/46 Seksyen U1, Temasya Industrial Park, Glenmarie, 40150 Shah Alam, Selangor.	Tel: 03-5569 5259	Tel: 03-5569 5259				
	HZN Cars Sdn Bhd (Body & Paint)	13 Jalan Majistret U1/26, Seksyen U1, HICOM Glenmarie Industrial Park, 40150 Shah Alam, Selangor.		Tel: 03-7880 0138				7
	HZN Express	17 Jalan Pemberita U1/49, Temasya Industrial Park, Glenmarie, 40150 Shah Alam, Selangor.		Tel: 03-5569 0702				
	Imavest Sdn Bhd	Lot 4161, 4162 & 4163, Jalan Besar, Bandar Sungai Long, 43000 Kajang, Selangor.	Tel: 03-8737 8606	Tel: 03-8737 8909				7
	Kah Motor Co. Sdn Bhd (Puchong Jaya)	8 & 9 Jalan Kenari 5, Bandar Puchong Jaya, 47100 Puchong, Selangor.	Tel: 03-8075 5616					7
	Kah Motor Co. Sdn Bhd (Bandar Puchong)	1 Jalan Bandar 5, Pusat Bandar Puchong, 47100 Puchong, Selangor.		Tel: 03-5882 8282				7
	Kah Motor Co. Sdn Bhd (Selayang)	Lot 627, Batu 7, Jalan Rawang-Ipoh, Selayang, 68100 Gombak, Selangor.	Tel: 03-6185 1888	Tel: 03-6185 1888				7
	Kowamas Edar Sdn Bhd	22B Jalan Sungai Jeluh 32/192, Nouvelle Kemuning Industrial Park, Bukit Rimau, Seksyen 32, 40640 Shah Alam, Selangor.	Tel: 03-5525 9288	Tel: 03-5525 9288				7
	Multipac Motor Sdn Bhd	7 & 9 Jalan Bandar Rawang 16, Pusat Bandar Rawang, 48000 Rawang, Selangor.	Tel: 03-6093 6100	Tel: 03-6093 2020				7
	New Era Sales (M) Sdn Bhd	Lot 39821, Jalan Semenyih, 43000 Kajang, Selangor.	Tel: 03-8737 0401	Tel: 03-8737 0402				7
	Peringgit Sri Motor Sdn Bhd	18 & 20, Jalan Equine 1H, Taman Equine, 43300 Seri Kembangan, Selangor.		Tel: 03-8959 1077				
	Peringgit Auto Services Sdn Bhd	10, Jalan BP 4/2, Bandar Bukit Puchong, 47120 Puchong, Selangor.		Tel: 03-8061 0333				
	SAG Ultimate Sdn Bhd	Lot 35710 Batu 22, Jalan Beranang, 43500 Semenyih, Selangor.	Tel: 03-8723 9966	Tel: 03-8727 5608				
	Shared Auto Cars Sdn Bhd	41, 43 Jalan Utas 15/7 & 26 Jalan Beramban 15/7, Seksyen 15, 40200 Shah Alam, Selangor.	Tel: 03-5510 0099	Tel: 03-5510 0099				7

STATE	COMPANY NAME	ADDRESS	SHOWROOM	SERVICE CENTRE	SHOWROOM	SERVICE CENTRE	BODY & PAINT	
SELANGOR	Sumber Auto Edaran Sdn Bhd	Lot 1A, Jalan Bersatu 13/4, Seksyen 13, 46200 Petaling Jaya, Selangor.	Tel: 03-7960 2828	Tel: 03-7960 2626				7
	Tanjung Balai Auto Sdn.Bhd	19 & 21, Jalan Taming Permai 1, Kawasan Perniagaan Taming Permai, Off Jalan Balakong, 43300 Selangor.	Tel: 03-8945 2899	Tel: 03-8945 2899				7
	Tenaga Setia Resources Sdn Bhd	10 Jalan 51/217, Seksyen 51, 46050 Petaling Jaya, Selangor.	Tel: 03-7784 8211	Tel: 03-7784 8311				7
	Tiong Nam Motor (M) Sdn Bhd	2 Jalan Setia Murni AH U13/AH, Seksyen U13, Setia Alam, 40170 Shah Alam, Selangor.	Tel: 03-3343 1111	Tel: 03-3343 1111				7
	USJ Car Express Sdn Bhd	Lot 792, Persiaran Subang Indah, Taman Perindustrian Subang, 47610 Subang Jaya, Selangor.	Tel: 03-5636 1100	Tel: 03-5635 8988 03-5635 8788				7
PERAK	Ban Hoe Seng Sdn Bhd	14-20, Jalan Raja Permaisuri Bainun (Jalan Kampar), 30250 Ipoh, Perak.	Tel: 05-2413 433					
	Ban Hoe Seng Sdn Bhd	10 Sri Mariamman Lane 2, Off Jalan Sungai Pari, 30250 Ipoh, Perak.		Tel: 05-2532 001				
	Delima Kinta Sdn Bhd	Lot 10853, Batu 2 1/2, Jalan Simpang, 34000 Taiping, Perak.	Tel: 05-8483 888	Tel: 05-8483 888				7
	Delima Kinta Sdn Bhd (Body & Paint)	PT 21405, Jalan PRS, Kampung Benggali, 34700 Simpang, Taiping, Perak.		Tel: 05-8481 686				7
	Kah Motor Co. Sdn Bhd (Ipoh)	45 Jalan Tun Abdul Razak, 30100 Ipoh, Perak.	Tel: 05-5273 500	Tel: 05-5273 500				7
	Tian Siang Auto (Manjung) Sdn Bhd	Honda 3S Centre, Tiang Siang Square, 32000 Sitiawan, Perak.	Tel: 05-6920 028	Tel: 05-6920 028				7
	Tian Siang Auto Care	99 Jalan Kuala Kangsar, 30010 Ipoh, Perak.	Tel: 05-5061 600	Tel: 05-5062 600				
	Tian Siang Auto Repair Sdn Bhd	Lot 35315 & 35316, Jalan Kuala Kangsar, 30010 Ipoh, Perak.		Tel: 05-5060 600				
	Tian Siang Auto (Intan) Sdn Bhd	Lot 942, Jalan Maharajalela, 36000 Teluk Intan, Perak.	Tel: 05-6233 787	Tel: 05-6233 787				7
	Tian Siang Auto (Malim) Sdn Bhd	Lot 4595, Jalan Slim Baru, Tanjung Malim, Perak.		Tel: 05-4599 828				7
PERLIS	Vimal Auto-Liner Sdn Bhd	Lot 301, Jalan Pegawai, 01000 Kangar, Perlis.	Tel: 04-9778 766	Tel: 04-9778 766				
KEDAH	Lee Motors Alor Setar (Car-Div) Sdn Bhd	12 MBAS 1066, Jalan Teluk Wanjah, 05200 Alor Setar, Kedah.	Tel: 04-7311 766					7
	Lee Motors Alor Setar (Car-Div) Sdn Bhd	3A Jalan Tunku Abdul Halim, 05100 Alor Setar, Kedah.		Tel: 04-7329 616				7
	Lee Motors SP (Car-Div) Sdn Bhd	Lot 51, 16C-9, Jalan 4/5 Miel, Fasa 1, Kawasan Perusahaan Bakar Arang, 08000 Sungai Petani, Kedah.	Tel: 04-4210 117	Tel: 04-4210 116				7
	Magna Speed Sdn Bhd	357 & 358, Jalan Petaling 10, 09000 Kulim, Kedah.	Tel: 04-4959 595	Tel: 04-4959 595				7
	Yooi Cars Sdn Bhd	Lot 964, Jalan Padang Matsirat, Kampung Yooi, Mukim Bohor, 07100 Langkawi, Kedah.	Tel: 04-9557 002	Tel: 04-9557 002				7
PULAU PINANG	Formula Venture Sdn Bhd	Lot 79, Jalan Bagan Jermal, 12300 Butterworth, Pulau Pinang.	Tel: 04-3244 166	Tel: 04-3106 699				7
	Kah Motor Co. Sdn Bhd (Sungai Pinang)	124-A Lengkok Sungai Pinang, 10150 Pulau Pinang.	Tel: 04-2821 000					7
	Kah Motor Co. Sdn Bhd (Sungai Pinang)	122-J, Lengkok Sg. Pinang, 10150 Pulau Pinang.		Tel: 04-2815 100				
	Kah Motor Co. Sdn Bhd (Lebuh Farquhar)	25-B, Lebuh Farquhar, 10200 Pulau Pinang.	Tel: 04-2638 244					
	JM Motor Venture Sdn Bhd	Lot 2632 & 2633, Jalan Song Ban Kheng, 14000 Bukit Mertajam, Pulau Pinang.	Tel: 04-5403 399	Tel: 04-5403 377				7
	JM Motor Services Sdn Bhd	876, Lorong Perindustrian Bukit Minyak 7, Bukit Minyak Industrial Park, 14100 Simpang Ampat, Pulau Pinang.		Tel: 04-502 9888				
	Motoria Sdn Bhd	17 Jalan Chain Ferry, 13700 Prai, Seberang Prai Tengah, Pulau Pinang.	Tel: 04-3905 313	Tel: 04-3905 313				7
	Vivahill Auto Sdn Bhd	1 Jalan Sungai Tiram 4, Sungai Tiram, 11900 Bayan Lepas, Pulau Pinang.	Tel: 04-6441 111	Tel: 04-6441 111				
KELANTAN	Ban Chu Bee Sdn Bhd	Lot 1349, Jalan Pasir Mas-Salor, 15100 Kota Bharu, Kelantan.	Tel: 09-7445 893	Tel: 09-7445 893				7
	Eastern Automobile Sdn Bhd	Lot 6621 Km 10, Jalan Pasir Puteh, Pasir Tumboh, 16150 Kota Bharu, Kelantan.	Tel: 09-7668 388	Tel: 09-7668 388				7
	Edaran Tanamera Sdn Bhd	Lot 6814, Jalan Sultan Ismail Petra, 17500 Tanah Merah, Kelantan.	Tel: 09-9503 888	Tel: 09- 9503 880				7
TERENGGANU	Edaran Kemaman Sdn Bhd	Lot 5666 & 5667, Jalan Kubang Kurus, 24000 Kemaman, Terengganu.	Tel: 09-8595 888	Tel: 09-8595 888				7
	Syarikat Tan Eng Ann Sdn Bhd	Lot 28166 (PN6373), Kawasan Perindustrian Gong Badak, Mukim Kuala Nerus, 21300 Kuala Nerus, Terengganu.	Tel: 09-6671 796	Tel: 09-6671 796				7
PAHANG	Chuan Thye Motor Sdn Bhd	Lot 22A, Kawasan Perindustrian Songsang, 28000 Temerloh, Pahang.		Tel: 09-2732 309				
	Chuan Thye Motor Sdn Bhd	5, Lot 5077, Simpang Songsang, Jalan Temerloh-Mentakab, 28000 Temerloh, Pahang.	Tel: 09-2773 333	Tel: 09-2781 991				7
	Honhin Auto Credit Sdn Bhd	A57-A59-A61, Jalan Teluk Sisek, 25000 Kuantan, Pahang.	Tel: 09-5177 077	Tel: 09-5177 102				7
	Macinda Auto Sdn Bhd	Lot 47/A, Kawasan Perindustrian Semambu, 25350 Kuantan, Pahang.	Tel: 09-5687 000	Tel: 09-5688 000				7
	Sendang Motor Corp Sdn Bhd	Lot 873, Jalan Karak Ketari, 28700 Bentong, Pahang.	Tel: 09-2227 881	Tel: 09-2227 881				7

OPEN 7 DAYS A WEEK 

STATE	COMPANY NAME	ADDRESS	SHOWROOM	SERVICE CENTRE	SHOWROOM	SERVICE CENTRE	BODY & PAINT	
NEGERI SEMBILAN	Ban Lee Heng Motor Sdn Bhd	381 Jalan Haruan 2, Oakland Industrial Park, 70300 Seremban, Negeri Sembilan.	Tel: 06-6017 815	Tel: 06-6017 808				
	Ban Lee Heng Motor Sdn Bhd	195-197 Jalan S2C8, Green Technology Park, Seremban 2, 70300 Seremban, Negeri Sembilan.		Tel: 06-6012 769				
	Global Amity Nilai Sdn Bhd	PT 12911, Persiaran Pusat Bandar Putra Nilai, 71800 Nilai, Negeri Sembilan.	Tel: 06-7904 000	Tel: 06-7904 012				
	Greater Tampin Oto Sdn Bhd	3 Jalan Meranti Lestari Utama, Taman Meranti Lestari, 71350 Kota, Negeri Sembilan.	Tel: 06-4410 313	Tel: 06-4410 313				
	Wanija Classic (M) Sdn Bhd	125A & 125B, Jalan Senawang, Kawasan Perindustrian Senawang, 70450, Seremban, Negeri Sembilan.	Tel: 06- 6786 760	Tel: 06-6794 770				
MELAKA	Ban Lee Heng Motor (Melaka) Sdn Bhd	15 & 17 Jalan Komersial Takh 2, Taman Ayer Keroh Heights, 75450 Ayer Keroh, Melaka.	Tel: 06 -2533 468					
	Ban Lee Heng Motor (Melaka) Sdn Bhd	Lot 10123 (PT6938) Jalan TU 51, Kawasan Perindustrian Tasik Utama, 75400 Ayer Keroh, Melaka.		Tel: 06-2322 250				
	Kah Motor Co. Sdn Bhd (Melaka)	88 Jalan Semabok, 75050 Melaka.	Tel: 06-2833 988	Tel: 06-2833 988				
	Kah Motor (Co) Sdn Bhd	Lot 4830, Jalan TTC 32, Taman Teknologi Cheng, Melaka.	Tel: 06-3359 888					
JOHOR	Haslita Motor Sdn Bhd	12-A Jalan Buloh Kasap, 85000 Segamat, Johor.	Tel: 07-9313 822	Tel: 07-9322 866				
	Iptimas Motor Sdn Bhd	1, 2 & 3, Jalan Emas, Taman Kluang Jaya, 86000 Kluang, Johor.	Tel: 07-7730 924	Tel: 07-7727 600				
	Kah Motor Co. Sdn Bhd (Tebrau)	20 Jalan Kencana Emas 2, Kawasan Perindustrian Tebrau III, 81100 Johor Bahru, Johor.	Tel: 07-3577 722	Tel: 07-3577 722				
	K.M. Lim Motor Sdn Bhd	Lot 3323, Jalan Parit Bilal, 83000 Batu Pahat, Johor.	Tel: 07-4327 890	Tel: 07-4327 890				
	Sutera Auto Sdn Bhd	1-H Jalan Bunga Ros, Majidee Baru, 81100 Johor Bahru, Johor.	Tel: 07-3321 888	Tel: 07-3381 222				
	Syarikat Motor GS Tay Sdn Bhd	315, Batu 1 3/4, Jalan Bakri, 84000 Muar, Johor.	Tel: 06-9519 878	Tel: 06-9548 389				
	Unite Automobile Sdn. Bhd.	Lot 1678, Batu 35 1/2, Jalan Johor, 82300 Pontian, Johor.	Tel: 07-6863 888	Tel: 07-6863 888				
	Wang Loo Motor Sdn Bhd	Lot 2556 & 2558, Jalan Raya, Saleng 81400 Senai, Johor.	Tel: 07-5982 288	Tel: 07-5983 388				
	Wang Loo Motor (JB) Sdn Bhd	63 & 65, Jalan Mutiara 1/9, Taman Mutiara Mas, 81300 Skudai, Johor.	Tel: 07-5500 886	Tel: 07-5500 889				
SABAH	Yong Ming Motor Sdn Bhd	241 Jalan Skudai, Batu 4 1/2, Tampoi, 81200 Johor Bahru, Johor.	Tel: 07-2351 717	Tel: 07-2351 717				
	Boon Siew (Borneo) Sdn Bhd	62A, Mile 5 1/2, Jalan Tuaran, Inanam, 88805 Kota Kinabalu, Sabah.	Tel: 088-421 770	Tel: 088-432 143				
	NJ Autoworld Sdn Bhd	Bangunan Najib Jaya Holdings Sdn Bhd, Lot 2, Jalan Damai Mile 1.5, 91000 Tawau, Sabah.	Tel: 089-773 797	Tel: 089-773 797				
	Vermillion Autohaus Sdn Bhd	Premis Kedai CL132313905 1/4 Miles, Jalan Keningau Tenom, Kampung Pampang, P.O. Box 278, Keningau, Sabah.	Tel: 087-338 828					
	Weemaju Automotive Sdn Bhd	Lot 15, Fortuna Commercial Centre, Mile 2.5, Jalan Penampang, 88848 Kota Kinabalu, Sabah.	Tel: 088-232 000					
	Weemaju Automotive Sdn Bhd	Lot 1, HS Industrial Park Donggongan, Penampang, 89500 Kota Kinabalu, Sabah.		Tel: 088-728 900				
	Weemaju Sabah Sdn. Bhd.	Lot 8, Block A1, Bandar Labuk Jaya, Mile 7, Labuk Road, P.O. Box No. 6, 90700 Sandakan, Sabah.	Tel: 089-217 888					
	Weemaju Sabah Sdn. Bhd.	Lot B, Mile 7 1/2, Labuk Road, P.O. Box No. 6, 90700 Sandakan, Sabah.		Tel: 089-666 222				
SARAWAK	Weemaju Sabah Sdn. Bhd.	MDLD 7261, North Road Plaza Dam Road, 91100, Lahad Datu, Sabah.		Tel: 089-889 323				
	Heng Ho Hing Co. Sdn Bhd	55 Krokop Road, 98000 Miri, Sarawak.	Tel: 085-436 746	Tel: 085- 433 841				
	Jimisar Corporation Sdn Bhd	88 Lorong Sherif Masahor 3, Jalan Tun Jugah, 93350 Kuching, Sarawak.	Tel: 082-459 322	Tel: 082-466 322				
	Jimisar Motors Sdn Bhd	Lot 1859-1860, Block 18 Seduan Land District, Jalan Salim 96000 Sibul, Sarawak.	Tel: 084-210 198	Tel: 084-210 198				
	Jimisar Samarahan Sdn Bhd	Lot 5633 – 5636 (Parent Lot 4033), Univista Commercial Centre, Jalan Univista, Off Jalan Expressway, Kota Samarahan, 94300 Kuching, Sarawak.	Tel: 082-663 888	Tel: 082-663 888				
	Kemena Auto Sdn Bhd	16 & 17, Ground Floor & First Floor, Bintulu Central, Jalan Kidurong, 97000 Bintulu, Sarawak.	Tel: 086-342 899	Tel: 086-342 599				
	Northmont Capital Sdn Bhd	Sublot 4, 5 & Lot 6, Lot 13098, 13099 & 13100, Seksyen 65, KTL, Jalan Tun Abdul Rahman Yaakub, Petrajaya, 93050 Kuching, Sarawak.	Tel: 082-258 400	Tel: 082-250 900				
LABUAN	SYK RW Motor Sdn Bhd	Lot 1711, Block 10, Jalan Cahaya, Miri Consession Land District.	Tel: 085-430 666					
	Syarikat Labuan Automobile Sdn Bhd	Lot 10, KG. Batu Arang, Jalan Tun Mustapha, 87000 W.P. Labuan.	Tel: 087-442 880	Tel: 087-442 880				

• This list is updated as of May 2018

• For more detailed information of business hours and location maps, visit <http://honda.com.my/dealers/dealers>

• Sales - All dealerships are closed on a public holiday

• Service

-  Selected dealerships are now open 7 days a week

- An appointment must be made for regular service and product updates on Sundays or Fridays, depending on the respective state's rest days

- Sunday operational hours may vary according to dealership



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(year model
2003 - 2007)



Jazz
(year model
2009 - 2013)

Jazz Hybrid
(year model
2012 - 2013)



Civic
(year model
2001 - 2005)



Civic
(year model
2006 - 2011)

Civic Hybrid
(year model 2003 &
2007 - 2012)



Civic Type R
(year model
2007 - 2008 & 2010)



City
(year model 2003 - 2008)



City
(year model
2009 - 2013)



Accord
(year model 2003 - 2012)



CR-V
(year model
2002 - 2011 & 2013)



Freed
(year model
2009 - 2012)



Insight
(year model 2011 - 2013)



Odyssey
(year model
2004 - 2008)



Stream
(year model 2003 - 2005 &
2007 - 2013)

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